

# Red Oak AI Ad Review

**Built for Compliance. Designed for Speed.  
Engineered to Protect Your Firm.**

## What It Does For You

- **Higher-quality first submissions** with AI-driven, pre-review compliance feedback.
- **Fewer revision rounds** thanks to real-time insights before compliance review.
- **Reduced compliance bottlenecks** by streamlining initial review processes with AI.
- **54% faster** time to approval through automated, policy-aligned routing (when compared with Red Oak Compliance without AI ad review)

## Common Roadblocks

Traditional marketing compliance reviews are slow and inefficient. Every round of revisions between marketing and compliance delays campaign launches and revenue impact. Manual reviews also introduce inconsistencies and heighten the risk of non-compliant materials slipping through. Today, marketers often face 3-5 revision cycles per asset – wasting time and frustrating everyone involved.

## Here's How We Help

AI Ad Review supercharges the Red Oak Ad Review experience by giving submitters real-time, AI-driven feedback before the first compliance review. By leveraging Large Language Models (LLMs), prompt engineering, and your firm's specific compliance policies, we help ensure that the first compliance review is closer to being fully compliant, reducing review cycles and getting campaigns to market faster without compromising compliance.



## How It Works

Powering faster, smarter ad reviews with built-in compliance.

- **Policy-Aligned Prompts:** Take advantage of prompt libraries tailored to your firm's policies and review standards.
- **Smart Submission Routing:** Define which documents receive AI Review and which rules or prompts apply using configurable workflows.
- **Instant Feedback:** Submitters receive AI-generated compliance insights on draft materials instantly – no waiting, no guessing.
- **Reviewer-Ready:** Compliance sees higher-quality first submissions, freeing them to focus more time on other, business-critical tasks.

## Why Teams Like Yours Choose Red Oak

More specifically, why they choose Red Oak's AI Ad Review

- **Purpose-Built for Compliance:** Unlike black-box AI tools, AI Ad Review is fully transparent and designed with your compliance rules at the center.
- **No Model Training Required:** No need to retrain or maintain complex NLP models. Our prompt engineering approach provides immediate, relevant results.
- **Faster Time to Market:** Clients report 54% faster time to approval and improved marketing velocity.
- **Customizable & Scalable:** AI Ad Review integrates into your existing workflows, easily scaling up or down with your team.
- **Not Just Lexicons:** Many "AI" tools are just glorified lexicons – ours leverages true LLM capabilities for smarter insights.

## See Red Oak's AI Ad Review in Action.

Request a Custom Walkthrough with our team at [redoak.com/request-demo](https://redoak.com/request-demo)

