

AUSTIN, TEXAS

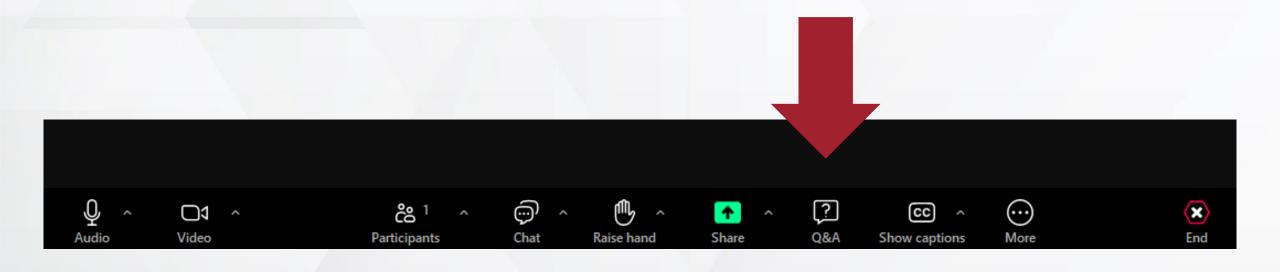
#### Navigating Residential Supervisory Locations and Remote Inspections: Compliance Strategies for 2025

1/29/25



RSLs, Remote Inspections, and FINRA	Lance Huntley, Red Oak Compliance
What Does This Mean and What Should We Do?	Cathy Vasilev, Red Oak Compliance
Our RSL Strategy	Deetra Tesla, Aliso Solutions
How ROC Can Help	Lance Huntley, Red Oak Compliance
Q&A	All

## Questions





### **Our Panelists**



Cathy Vasilev
Founder and Chief
Customer Officer, Red
Oak Compliance



Lance Huntley Head of Consulting, Red Oak Compliance



**Deetra Tesla**Compliance Consultant,
Aliso Solutions





## RSLs, Remote Inspections, and FINRA

## Poll #1: How confident are you in navigating RSLs and Remote Inspections?





## Rules We Are Addressing

## Residential Supervisory Locations (FINRA Rule 3110.19)

- Effective June 1, 2024
- Allows firms to designate private residences as non-branch offices
- Aims to balance workplace flexibility while not compromising supervisory requirements

## Remote Inspections Pilot Program (FINRA Rule 3110.18)

- Effective July 1, 2024
- Alternative to traditional in-person inspections for branch and non-branch locations
- Three-year program



## Poll #2: Have you opted into the Remote Audit Pilot Program?





## What FINRA is Saying



Modernization of Oversight



Risk-Based Approach



Leverage Technology



Investor Protection



**Evaluation and Feedback** 



Transparency and Communication





### What Does It Mean and What Should We Do?

## **Opportunities and Challenges with RSLs**

#### **Opportunities**



**Cost Efficiency** 



Adaptability



**Operational Modernization** 

#### Challenges



**Supervisory Procedures** 



Technological Investment



**Regulatory Scrutiny** 



**MAP Filing** 



## Consequences of a Not Having a RSL Compliance Program



Fines Assessed



RSLs Pulled



Reputational Risk



## Poll #3: Do you currently have a reasonably designed RSL Compliance Program?





# A Reasonably Designed RSL Compliance Program (1/2)

**Step 1:** Determine Whether the Firm is Eligible to Use the RSL Designation

**Step 2:** Determine Whether the Firm's Associated Person is Eligible to Work from an RSL

**Step 3:** Determine Whether the Private Residence Satisfies the Conditions to be Classified as an RSL

**Step 4:** Determine Which Jurisdictions Recognizes RSLs



# A Reasonably Designed RSL Compliance Program (2/2)

Step 5: Determine and Document if MAP Assessment is Needed

**Step 6:** Conduct and Document a Risk Assessment

Step 7: RSL Identification on U4

Step 8: Create a Robust Compliance Program

**Step 9:** Maintain Books and Records





## **Our RSL Strategy**

## **Our Technology Infrastructure**

#### **Docupace**

- Digital Workflow Management
- Client Documentation
- E-Sign Integration

#### **Egnyte**

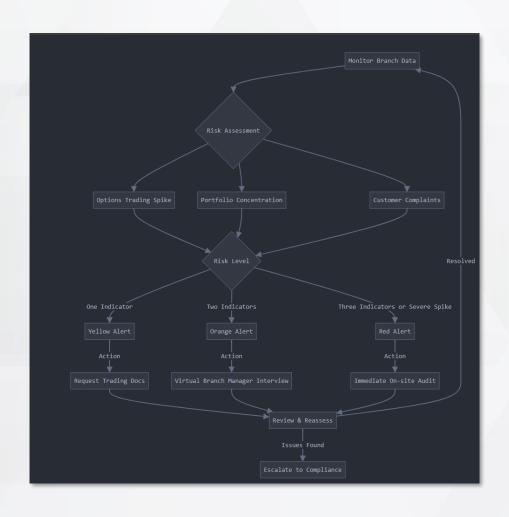
- Secure Cloud Storage
- Encrypted Communications
- Central Repository

#### **Red Oak Compliance**

- Marketing Reviews
- Compliance
   Documentation
- Supervisory Tools



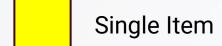
## **Remote Supervisor Oversight**



#### **Key Monitoring Areas**

- Approval Timing
- Marketing Reviews
- Compliance Oversight
- Quarterly Attestations

#### **Risk Levels**









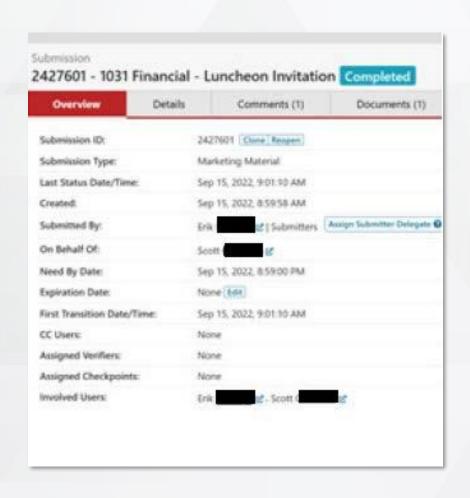
### **Quarterly Supervisor Review Process**

#### **Comprehensive Review Areas**

- . Marketing Approvals
- . Correspondence Review
- . Direct Business
- . Outside Activities
- . Gift/Entertainment



### **Documents & Verification**



#### **Ongoing Review Cycle**

- Daily: Docupace Workflows
- . Weekly: Egnyte Correspondence
- . Monthly: Direct Business
- Quarterly: Supervisor Questionnaires
- . Annual: Branch Audits



## **Best Practices and Keys to Success for Remote Supervision**

## **Best Practices for Remote Supervision**

- 1. Integrated Technology
- Clear Documentation
- 3. Regular Attestations
- 4. Systematic Assessment
- 5. Multiple Verifications

#### **Keys to Success**

- Technology Infrastructure
- Clear Processes
- Regular Verification
- Systematic Oversight

Questions?

Contact Deetra Tesla, Aliso Solutions





## **How ROC Can Help**

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#### **Software Offerings**

- Branch Audit
- Registration Management
- Risk Assessments
- Gap Analysis

#### **Consulting Support**

- Policy Development
- Administering Branch Exams
- Providing Guidance on RSLs and Remote Inspections
- Regulatory Resolution
- Regulatory Filings



## QUESTIONS?



### **Still Have Questions?**

**Contact Us:** 

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## Sign Up For Our Next Webinar

Mastering the Supervision of Your Registered Representatives' Online Presence

When: March 6, 2025

Time: 12PM CST





### **Red Oak User Conference**

#### **Red Oak User Conference**

When: April 27-30, 2025

Where: Thompson Hotel, Austin, TX





### In Case You Missed It

**Navigating FINRA's New API** for Registration Management



Al in Compliance: Enhancing Advertising Review with Artificial Intelligence





## THANK YOU

